KnowBe4 Security Awareness Training

Old-school security awareness training doesn’t hack it anymore. Today, your employees are frequently exposed to sophisticated phishing and ransomware attacks.

**Baseline Testing**
We provide baseline testing to assess the Phish-prone™ percentage of your users through a free simulated phishing attack.

**Train Your Users**
The world's largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. Automated training campaigns with scheduled reminder emails.

**Phish Your Users**
Best-in-class, fully automated simulated phishing attacks, thousands of templates with unlimited usage, and community phishing templates.

**See the Results**
Enterprise-strength reporting, showing stats and graphs for both training and phishing, ready for management. Show the great ROI!

The System Really Works
With KnowBe4’s massive database, we analyzed 6 million users over the course of 12 months, and our 2018 research uncovered some surprising results. The overall industry initial Phish-prone percentage benchmark turned out to be a troubling 27%.

Fortunately, the data showed that this 27% can be brought down more than half to just 13% in only 90 days by deploying new-school security awareness training. The 365-day results show that by following these best practices, the final Phish-prone percentage can be minimized to 2.17% on average.

See how your company's phish-prone percentage compares to your peers! The **Industry Benchmarking** feature is included with all subscriptions.
KnowBe4 Security Awareness Training Features

**Unlimited Use**
We offer three Training Access Levels, giving you access to our content library of 500+ items based on your subscription level. Unlimited access to all phishing features with flexible licensing. No artificial license ceilings and 10% overage allowance. Powerful new features added regularly.

**Custom Phishing Templates**
Apart from the thousands of easy-to-use existing templates, you can customize scenarios based on personal information, creating targeted spear phishing campaigns, which replace fields with personalized data. Phishing Reply Tracking allows you to track if a user replies to a simulated phishing email and can capture the information sent in the reply.

**Simulated Attachments**
Your customized Phishing Templates can also include simulated attachments in the following formats: Word, Excel, PowerPoint and PDF, (also zipped versions of these files).

**Custom Landing Pages**
Each Phishing Email Template can also have its own Custom Landing Page, which allows for point-of-failure education and landing pages that specifically phish for sensitive information.

**User Management**
KnowBe4’s Active Directory Integration allows you to easily upload user data and saves you time by eliminating the need to manually manage user changes. You can also leverage the Smart Groups feature to tailor and automate your phishing campaigns, training assignments and remedial learning based on your employees’ behavior and user attributes.

**Automated Security Awareness Program (ASAP)**
ASAP is a revolutionary new tool for IT professionals, which allows you to create a customized Security Awareness Program for your organization that will help you to implement all the steps needed to create a fully mature training program in just a few minutes!

**Social Engineering Indicators**
Patented technology turns every simulated phishing email into a tool IT can use to dynamically train employees by instantly showing them the hidden red flags they missed within that email.

**Phish Alert Button**
KnowBe4’s Phish Alert add-in button gives your users a safe way to forward email threats to the security team for analysis, and deletes the email from the user’s inbox to prevent future exposure. All with just one click!

**Security Roles**
Allows you to define unlimited combinations of level access and administrative ability that you’d like specific user groups to have. With delegated permissions you have the ability to limit roles to only display specific data or allow for the phishing, training, and user management of specific groups.

**New! Advanced Reporting Feature**
Gives you a collection of 60+ built-in reports with insights that provide a holistic view of your entire organization over time, and dramatically expands instant detailed reporting on a host of key awareness training indicators. Additionally, you can leverage Reporting APIs to obtain data from your KnowBe4 console to create your own customized reports to integrate with other BI systems.

**New! Virtual Risk Officer™**
The new innovative Virtual Risk Officer (VRO) functionality helps you identify risk at the user, group and organizational level and enables you to make data-driven decisions when it comes to your security awareness plan.